

Ryan has been amazing to work with throughout my entire wedding process! Great communication, very accommodating and so focused on making everything perfect for our big day. Our wedding this weekend was fantastic and Ryan helped make sure every one had fun! Thank you so much for making our day memorable.

*~ Kendra and Blake ~
(actual couple pictured)*





SPECTRUM
ENTERTAINMENT

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We had an amazing experience with Ryan. He went above and beyond his duties as a DJ at our wedding. Not only did he play all the songs that kept people on the dance floor all night long he also dismissed tables for dinner and showed everyone how to use the buffet lines all of which were super helpful and unexpected.

He also had some really fun games that were super entertaining. The photo booth he brought was also a big hit. He was very professional and helped us every step of the way. I would highly recommend Spectrum Entertainment for any wedding or event.

*~ Corrine & Andy ~
(actual couple pictured)*



Welcome

My name is Ryan Burns and I am privileged that you are taking the time to read my letter. Over the past 29 years I have been invited to DJ/Host at many special events most of which were weddings spanning the entire state of the Minnesota and beyond. I have watched the industry evolve from the days of 45rpm records to CD's and now to the internet and illegal downloading. This has created an increase in amateur DJ services that are more than willing to play music at your reception for a very low rate. I hope to share with you what to expect from a top tier professional DJ service by explaining our process and what makes Spectrum Entertainment unique.

Inquiry

The first step in finding the right DJ/Host for your wedding reception is searching. Bridal shows, phone book, internet searches and word of mouth are common ways to narrow down your search. Once you have done this, contact is made by phone or web messaging. Most brides want to know two things right away. Is the DJ service available on her wedding day? We do have a professional staff of DJ/Hosts here at Spectrum, so those that book in advance seldom get turned away.

How much does the service cost? We strive to make quality Wedding Day services affordable for everyone. We continue to work with clients on creating the perfect event that fits any budget. Now it's time for us to get to know each other. We do this right away at the inquiry with simple Q&A between you and I. I work with every client from the very beginning. This allows us both to develop chemistry and really get a feel of what to expect for each phase of the planning process and at your reception.

Booking

We are a low pressure company. Pressure and scare tactics are common ways for companies to convince you to sign a contract. We actually encourage our clients to never settle until they have found a service they are comfortable with. That's one way to ensure we are as good for our clients as they are for us. At the time of booking we will then start the planning phase. We will provide you with a multi-page Wedding Day Organizer and Song list. From this packet we will know important information like the names of those in your wedding party and the names of immediate family. Complete customization is up to you. The DJ/Host involvement, wedding march, reception formalities, first dance, specialty dances and basic song selections are all up to you. Consultations are a welcomed request. About a month before your wedding day we will have another consultation where you can meet the DJ for your event. During the time between booking our services and your wedding day you have unlimited access to customer support.

The Day You Say "I Do"

This is the biggest day of your life. At this point we have consulted with you and your fiancé, studied all of the details, been in touch with banquet professionals and when possible we have planned on setting up early. You may have noticed that we refer to our specialists as DJ/Hosts. This is because right from the start we are getting ready to completely host your event. Working with banquet professionals, caterers and photographers gets the most out of the entire day and this is how we provide truly professional DJ/Hosting services. We will have a good idea of when dinner starts and find ways to keep things going while your guests are being served. We have a blast working with photographers to get the best shots of special events at your reception. We can make announcements in prelude to speeches, cake cutting and any special games or events you may have planned. Our DJ/Hosts can be quiet and make only the necessary announcements or we can loosen our neckties and get out on the floor with you and your guests. Choosing the music is also very important. Our DJ/Hosts will choose songs from your list and take requests from others at your reception. We use our expertise to add songs we know will keep momentum going and make the dancefloor the place to be!

I want to thank you for taking the time to read this letter and we appreciate you considering Spectrum Entertainment.



Ceremony



Your wedding Ceremony is the most important part of your day and you want to share it with your friends and family. This means that it is important that they are able to hear everything that is being said by the officiant along with the most important words spoken that day, your vows. It is also important that the correct music is being played during certain parts of your Ceremony to enhance what your guests may be feeling at that particular moment.

Here at Spectrum, we use high quality wireless lavalier microphones to ensure that every word spoke can be heard by your guests. Since we invest in high-end equipment, this reduces the risk of microphone drop-outs and feedback (that high piecing screeching sound) during the most important part of your day.)

We also consult with your officiant and wedding planner, help customize your Ceremony song playlist to enhance emotions during your Ceremony and help organize your wedding party to ensure that they are prepared to walk down the aisle at the scheduled time.

If you are having the ceremony at the same venue that is hosting the reception you may want to inquire with your venue on PA availability and price. Many venues will provide a PA at a fraction of the cost. If you have a guest that is willing to start your songs this may be a great place to save some money.



"Ryan was absolutely FANTASTIC at our wedding. We were at Bluewater Lodge in Walker, MN, he handled the music for the ceremony and it was spot on. During our dinner/reception he helped to keep things moving along as we were busy visiting with guests. Ryan played videos and music for the kids to keep them busy. He kept our guests entertained and he ROCKED IT with the dancing music. The dance floor was packed all night for every song. We were more than pleased with him and if I could I'd give him more than 5 stars! Thank you again, Ryan! One heck of a night, that I will always remember." ~ Heather

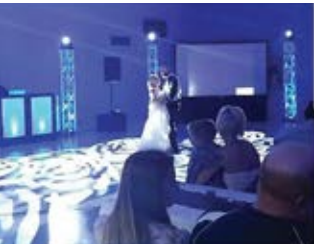
What Couples are Saying



"Our wedding...from the ceremony to the last dance was done seamlessly. We chose the perfect Host/DJ for us. He took care of everything. He met us before we walked down the aisle and gave tissues to the maid of honor. He had the ceremony music perfectly timed and discretely coordinated the wedding party's walk down the aisle. He met us at the door when we arrived from the party bus and whisked us away to the bar downstairs to give us a moment to breath before making our grand entrance. He adjusted and changed things to keep the party moving when needed. Everyone had such a great time. We're still hearing comments on how good the music was. We couldn't be happier with choosing Spectrum Entertainment! Thank you!" ~Angi and Steve



Ryan, you absolutely rocked it at our wedding last night! I could not be any happier. You kept the guests entertained and you kept us dancing ALL NIGHT LONG! It was an absolute blast, THANK YOU! ~ Heather Forseman



Ryan/Spectrum Entertainment was 5+ stars!! Ryan DJ'd my sons wedding and we could not have asked for better! We went with the the DJ package, photo booth, extra lighting, and extra music time! Ryan was fabulous! He kept in contact with us right up through and during the wedding. He spoke with the bride and groom to customize the wedding dance to their preferences prior to the event, hosted games and designated wedding dances, and placed the extra lighting as to support our decorating of the reception/dance area. It looked phenomenal! Ryan/Spectrum Entertainment will always be our first choice in Entertainment of our events! Thanks Ryan!! ~ Michelle Baumgartner-Smith



Ryan kept the dance floor full at our wedding all night! Was very interactive and played fun games that kept the guests entertained. The photo booth was a big hit with instant prints with one copy going on a scrapbook for my husband and me to keep and the other copy for the guests to keep. Thanks for doing a fantastic job! ~ Kelley Olsen



"We are so glad that we picked Ryan at Spectrum Entertainment for our wedding DJ! He was so professional and he communicated with us about everything so well. Even though we only had an over the phone meeting due my wife's and I's busy schedule, he was very thorough with his questions and he valued our opinions. He did things different and I absolutely loved it! We could not of asked for a better DJ! The photo booth was amazing and everyone that attended had so many awesome things to say about you! Thank you for making our wedding day amazing Ryan! ~ Brandon Blotnicki

Lets make your wedding Unique

We are more than your average "Wedding DJ" service. Our services are tailored exactly to your specific needs. You can be confident that your event will have the professionalism, experience and reliability only Spectrum Entertainment can provide. Your wedding DJ/Host will be taking on several roles beyond just playing music and making a few announcements. Your wedding DJ/Host is the visible spokesperson for your wedding, (the host) and the person guests see responsible for crafting the comprehensive entertainment experience for everyone from the moment they arrive, to your last dance. Your wedding DJ/Host is to take on the task of fully organizing, creating, building, then maintaining a wedding's full sequence of events, then seamlessly delivering them in a professional manner that keeps everyone engaged, entertained and informed.

We are experienced and talented wedding DJ/Hosts (spokesperson) that utilize proper mic handling techniques, enthusiasm, articulation, intonation, and public speaking skills, to effectively communicate to your guests to capture, maintain then tastefully energize a seamless sequence of events to keep the momentum going. In addition, We help keep your wedding agenda on track, while seamlessly keeping guests entertained. In doing so, skillfully keeping the spotlight of attention solely (and tastefully) focused on you when it needs to be.

We here at Spectrum are experts. There is an art and science of reading a crowd and knowing when to play the right song, why, and how to read then lead your audience. It's the right sequence, at the right time, to create the perfect mood, feeling or memory through the application of proper wedding knowledge and extensive wedding experience using multiple music genres, tempo, styles, and trends to create or change the energy in a room. We have spent many years refining these skills for you to have the perfect wedding host.







Why book with Spectrum Entertainment?

Your wedding, will bring your guests on an emotional journey, from joy, surprise, friendship, laughter, love and hope. We understand that your wedding day is the representation of who you are as a couple to your friends and family, whether classy, unique, romantic, organized, fun...or not at all. A gift of creativity when hiring Spectrum Entertainment, is the unique ability to actively lead an audience through either passive or active involvement and maintain the energy of a room by tapping into different entertainment disciplines to intentionally enhance, improve or change your guests emotionally and enhance the music and dancing for a total wedding experience. Even though the newlyweds are the focus and sole reason for attendance, brides often ask for assistance in creating personal, unique and original ideas to interact with their guests. Maybe teaching a dance; the shoe game, Garter Toss or Bouquet Auction.



Choose your look



STANDARD



TOTEM PACKAGE W/ TV'S



TOTEM PACKAGE W/ VIDEO
SCREEN PROVIDED BY VENUE



TOTEM PACKAGE W/ NO SCRIMS
VIDEO SCREEN PROVIDED



TOTEM PACKAGE W/ VIDEO
VIDEO SCREEN PROVIDED

Choose your package

THE BUNDLE

DJ + Photo Booth Package

This includes DJ/Host for 2 hours of background music including mic for speeches, 4 hours dance music, 3 hour photo booth with everything including the 'Keepsake Book'

THE GRAND

This package aims to cover everything you could possibly want or need for your wedding celebration for however long you may need it. Pricing on all services is drastically reduced in order to offer this package at such a low rate.

- Ceremony Services including DJ attendance at the rehearsal for up to 1 hour the night before
- 2 DJ/ Hosts at your show
- Up to 9 hours of Background music and DJ/Host Service
- 4 hour Photo Booth
- Music Videos and Slideshow
- Trussing Upgrade
- Uplighting package (10 Uplights)

THE STANDARD

4 Hour Dance w/ DJ Hosting Services

(No extra fees for lights, upgraded sound gear, mics, special fx, online or phone consultations and extra games activities with guests)

OPTIONAL ADD-ONS

Additional hour of Dance Music

Additional hour of Background (Dinner) Music

Ceremony Service - includes PA, Wireless Lavalier Mic, Setup, Relocate or tear down and DJ/Host to play music

3 Hour Photo Booth - includes; Booth, attendant, props, prints, digital copy, uploads, personalized photo strip and keepsake book signed by everyone with their photobooth photos

Uplighting - We have battery operated uplights with wireless DMX control capabilities. Nothing like this type of uplight customization anywhere. Ask us for details.

Video Services - Music Videos/Slideshow. This service includes projector, 6 - 12 foot video screen, slide show creator and music videos during the dance.

Trussing Upgrade - Includes Trussing set-up/tear down, DMX intelligent lighting fixtures, spot light and moving head fixtures.

Custom Gobo (monogram) image with you and your names projected in the room.

Dancing on a Cloud - Ask us for details.



What is Intelligent Lighting?

Brilliantly bright moving-head light with motorized focus and zoom for crisp gobo and beam changing effects.

Gobo capabilities to create a unique look for every event.

Create a beautiful light show

Exceptionally bright, 90 W LED moving head spot designed for large events

Spotlight to bring attention to your special moments

DMX Capability

Programmable patterns, colors, Gobo's to be projected anywhere in the room

Crisp projections for Gobos and spotlights & Customizable Gobo's (monograms)

Not all intelligent lighting is the same. Our lights pass rigorous tests and are inspected to ensure that they are safe to use for your event. Imitation lights can be dangerous. Make sure your DJ is using certified lighting fixtures.





Why our uplights?

All of our lights are 100% wireless. The lights actually have batteries inside them. This means no messy cords and nothing taped to the floor/carpet. We have the freedom to place lights anywhere we want. Most couples don't want to see wires running all over the room. It's ugly, and a safety hazard! Our lights are an RGBWA-UV fixture. What does this mean? Let's break it down and make it easy. RGBWA+UV stands for "Red, Green, Blue, White, Amber and Ultraviolet". This however, does not mean it can only make these 6 colors. Modern LED lights, such as ours are complex, and can mix colors inside the fixture. A little bit of red, a little bit of blue and UV and now you've got a wonderful deep purple! The internal mixing of color, allows the lights to produce a wide variety of colors that can only be made by an RGBWA+UV fixture (True White, Deep Amber, Hot Pink, Etc.)

DMX stands for Digital Multiplex. We bet if you asked around, almost no one would know that! It's an industry standard protocol for controlling lighting and effects. Lights get "DMX Addresses", so the lighting controller (a piece of hardware or software) can talk to them and tell them what to do. You might be thinking: "Why are we telling you this, I don't care." Here's why it matters: When a DJ or lighting company runs uplighting, each fixture gets a DMX Address. From the lighting controller, the operator tells the lights what to do. Now, if every light has the same DMX address, they're all going to do the same thing at the same time. However, if each light has its own unique DMX address, each can be controlled individually, yet simultaneously. This gives the operator the freedom and control to create an infinite amount of possibilities with how the lights can be used. We can simply change the color or the room or the lights can change to the beat of the music to enhance the dance floor. Actually, we can turn off all other lighting in the room and control the ambiance with just our uplights.

Add on

Dancing on a Cloud

Monograms



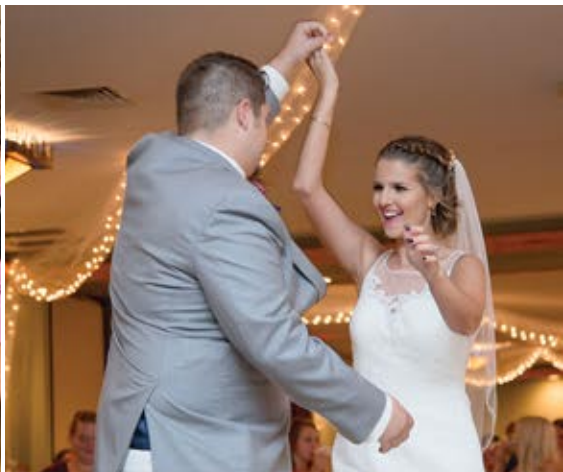
PHOTOBOOTHS

Let be goofy together! A Photo Booth is the best way to get fun and goofy at your Event! We offer the best Entertainment Services in Walker, MN! With our Photo Booth packages you get props like boas, hats, glasses, wigs and much more! You will receive a USB Flash drive with all of the digital images from your photo booth for you to share and print at no additional cost. You also get your images posted on Facebook for your guests to view. To help you and your guests in and out of the booth, we also include an attendant who will be at your event throughout the entire duration.

We have many different styles of Photobooths to choose from:

1. 5 x 5 Pop-up
2. Open Air
3. Custom Open Air
4. Vintage





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